



**Standards<sup>SM</sup>**  
Of Excellence

*Appliances and Decorative Plumbing*

[www.standardsofexcellence.com](http://www.standardsofexcellence.com)

3rd Quarter 2006

# Windows of Wine

## Time for Wine

Romance...Celebration...  
Or Relaxation—wine complements every emotion. Red, white, blush, sparkling and sweet are varieties that please many palates. The one thing we all know is when a good wine goes bad. The balance of fruits and fermentation are individual to the wine maker; as individual as our taste buds. But most important to all of us is to know how to store a wine so that we can enjoy the perfect wine at the right time.

Here are some helpful tips about wine:

- Wine should be stored at 55 degrees no matter what type—white, red, sparkling or other.



*Featured above is the interior of the Monogram® Wine Vault by GE.*



*Exterior view of Monogram® Wine Vault & Management System.*

- Chill a white in a bucket of ice 20 minutes before serving.
- Open and let a red wine breathe—it will come to life at a perfect temperature within 20 minutes.
- During a Wine Tasting party try this suggested tasting order—sparkling wines, dry white (from no oak to heavier oaked), dry reds (from lighter, fruitier

low tannins to heavier oaked, high tannin), sweet dessert wines.

- Sweet and spice tastes in food make wine stronger which means less fruit flavor; while salt and acid tastes in food make wine milder and more fruity.

Some of us can't keep wine on a shelf for very long; while others imbibe only on special occasions. Whatever your

need, inside this newsletter is a comparison chart that explains the different features of wine storage systems that assist in keeping your wines perfect until you drink them! Cheers!

**Concord Showroom**  
2260 Commerce Ave., Ste. B  
Concord, CA 94520  
Phone: 925-459-5300  
Fax: 925-459-5320

**Reno Showroom**  
7525 Colbert Drive, #108  
Reno, NV 89511  
Phone: 775-852-5600  
Fax: 775-852-5650

**Rohnert Park Showroom**  
476 Rohnert Park Expwy.  
Rohnert Park, CA 94928  
Phone: 707-588-3200  
Fax: 707-586-0499

**Sacramento Showroom**  
1200 Del Paso Road  
Sacramento, CA 95834  
Phone: 916-515-0525  
Fax: 916-515-2450

**San Jose Showroom**  
1720 Ringwood Ave.  
San Jose, CA 95131  
Phone: 408-907-3800  
Fax: 408-907-3801

**San Rafael Showroom**  
530 W. Francisco Blvd.  
San Rafael, CA 94901  
Phone: 415-453-6070  
Fax: 415-453-8234